



CITY COUNCIL AGENDA REPORT

MEETING DATE: OCTOBER 5, 2010

ITEM NUMBER:

SUBJECT: CONTINUED HEARING FOR REVIEW OF ZONING APPLICATION ZA-10-39
PLANNED SIGNING PROGRAM AMENDMENT FOR TRIANGLE SQUARE
1870 HARBOR BOULEVARD AND 1875 NEWPORT BOULEVARD

DATE: SEPTEMBER 23, 2010

FROM: DEVELOPMENT SERVICES DEPARTMENT

PRESENTATION BY: MEL LEE, SENIOR PLANNER
KIMBERLY BRANDT, DIRECTOR

FOR FURTHER INFORMATION CONTACT: MEL LEE, (714) 754-5611
mlee@ci.costa-mesa.ca.us

RECOMMENDATION:

Withdraw the application at the request of the applicant.

BACKGROUND:

This item was continued from the September 7, 2010 City Council meeting at the applicant's request in order to prepare photo simulations for the proposed signs. On September 24, 2010, the applicant indicated that they did not wish to proceed with the proposed signs at this time and have withdrawn the application.

MEL LEE, AICP
Senior Planner

KIMBERLY BRANDT, AICP
Development Services Director

DISTRIBUTION: City Manager
Assistant City Manager
City Attorney
Acting Asst. Dev. Svs. Director
Public Services Director
Transportation Svs. Mgr.
City Clerk (2)
Staff (4)
Planning Staff (8)
File (2)

Peter Buffa
2824 Nevis Circle
Costa Mesa, CA 92626

Greenlaw Partners
4440 Von Karman, Suite 350
Newport Beach, CA 92660

Jerilynn Martin
1912 Church Street
Costa Mesa, Ca 92627

ATTACHMENTS: Communication

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|--------------------------|--------------|-----------------|
| File: 100510ZA1039Review | Date: 092310 | Time: 8:30 a.m. |
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BRANDT, KIMBERLY

From: pbuffa@rbf.com
Sent: Friday, September 24, 2010 1:42 PM
To: LEE, MEL; BRANDT, KIMBERLY; ROEDER, ALLAN
Subject: Triangle Square Planned Sign PGM

Greenlaw and TSV Partners are withdrawing their request to amend the Triangle Square Planned Signing Program to include two LED signs.

Based on discussions with the community and our current and prospective tenants, we will reevaluate our concept and design for LED signage and will continue our interaction with the community. Please acknowledge that you received our notice of withdrawal and don't hesitate to contact me if you have any questions. Thank you.

Sent via BlackBerry from T-Mobile